

From: ADAM A HADY [<mailto:adam.hady@wisc.edu>]
Sent: Monday, November 22, 2021 8:42 AM
To: Clinton Langreck <clinton.langreck@co.richland.wi.us>
Subject: RE: Review and Respond to Drafted Strategic Planning Documents

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From: Clinton Langreck <clinton.langreck@co.richland.wi.us>
Sent: Monday, October 25, 2021 12:36 PM
To: Department Heads <DepartmentHeads@co.richland.wi.us>; Jenifer Laue <jenifer.laue@wicourts.gov>; Jennifer Harper <Jennifer.Harper@da.wi.gov>; 'Michael Windle' <michael@abtswaynelaw.com>; County Board <CountyBoard@co.richland.wi.us>
Cc: Cheryl Dull <cheryl.dull@co.richland.wi.us>; Ingrid Glasbrenner <ingrid.glasbrenner@co.richland.wi.us>; Kerry Severson <kerry.severson@co.richland.wi.us>; Melissa Luck <melissa.luck@co.richland.wi.us>; Steve Carrow <steve.carrow@co.richland.wi.us>
Subject: Review and Respond to Drafted Strategic Planning Documents

Good afternoon Richland County Supervisors and Department Heads,

Upon request of the Richland County Strategic Planning Committee:

1. Please find and review the drafted, chapters (one and two) of the Richland County Strategic Plan. (attached)
2. Please submit a response from your department or committee (board or commission) to the following questions:
 - a. After reviewing the drafted chapters, what questions do you have with the language? Or, which sections could use further explanation to frame context?

After reviewing the documents, especially Chapter 1 on Mission and Vision, I am wondering if this is truly a county-wide Mission and Vision or a statement of operations within county administration and board members? It appears that

other Mission and Vision statements considered were more county focused vs. government focused.

- b. In context of the services you help provide or oversee, what concerns do you have with the drafted language?

In terms of what Extension's role is with the draft document, I envision our department as critical. The Extension department is rooted in Education and Outreach. In Extension, our work is to bring resources from the University to communities, while responding to emerging issues so that residents and communities can prosper. Extension serves as a catalyst for positive change by bringing together individuals, community organizations and local businesses.

However, if this is more in lines of driving fiscal management in county policy, it may be harder for departments, especially smaller departments, to show their "worth" under the current wording

- c. In context of the services you help provide or oversee, what recommended amendments, additions or deletions would you offer to the chapter's content? (do keep in mind that additional chapters are under development)

With knowing there are more chapters coming, please keep in mind the ability to be community driven. An example would be within our department: Prior to 2015, Richland County supported a Community Development-Extension Educator who conducted programming in many of the key capacity issues identified in the strategic plan. The four major areas included: Local Government Education, Organizational Leadership Development, Community Economic Development, and Local Food Systems.

Due to fiscal reasons and using the lens of mandated and non-mandated services, the Extension Community Development position was eliminated.

- d. In context of the services you help provide or oversee, do you see any conflicts with the drafted language and your current operations?
- e. Please add any additional comments that you think the Strategic Planning Committee should be aware of, or consider.

As you go through the rest of the process, what is the goal? Is this plan designed to be the vision of the future of the county, or is this a plan for government operations and decision making at the administration and board level? I believe those perspectives create two very different outcomes and, in my opinion, this document has elements of both.

3. Department heads are asked to respond on behalf of the department.
4. Department heads and committee (boards and commission) chairs are asked to please review, discuss and take action (recommendations) at your next routine body meeting. Please forward all body action language for consideration.
5. It is requested that all department heads and committees please review, consider and respond to this email by no later than November 19th 2021.

Please respond with "reply" to this string, CC to: Ingrid Glasbrenner
ingrid.glasbrenner@co.richland.wi.us; Cheryl Dull cheryl.dull@co.richland.wi.us

Clinton Langreck
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